

Double Degree Study Plan (exchange in 2023/24)

129 ECTS credits

WU Vienna
BI Norwegian Business School

MSc Strategy, Innovation, and Management Control (SIMC)
Master of Science Entrepreneurship and Innovation



FIRST YEAR			SECOND YEAR		
Coursework at WU for WU SIMC students pursuing the Double Degree program with BI:			Coursework at BI for WU SIMC students pursuing the Double Degree program with BI:		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Strategic Management	7	1 st	Ethics and Sustainability in Organizations	6	3 rd
Fundamentals of Entrepreneurship and Innovation Management	7	1 st	Research Methodology	6	3 rd
Fundamentals of Entrepreneurial Finance	7	1 st	Master's Thesis part one	6	3 rd
Fundamentals of Management Control	7	1 st	Start up Project	18	3 rd
Thesis Seminar: How to Write a Thesis	2	1 st	Negotiation and International Networks	6	4 th
Managerial Economics	5	2 nd	<i>In Electives</i>		
Strategic Business Analytics	5	2 nd	One elective (6 ECTS credits per course) is to be selected from the courses offered in this master's program and must be management-related and must require a grade.	6	4 th
Professional Development Workshop	5	2 nd	Total ECTS credits		
Business Planning and Performance Management	10	2 nd	48		
Digital Transformation	5	2 nd			
Total ECTS credits	60				
Master Thesis (20 ECTS credits) & Thesis Defense (1 ECTS credit at WU)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis

Students are required to write a thesis during the second year of their studies. WU students going to BI will have a thesis supervisor at BI.

Students have to submit their thesis at BI before July 1. After submitting their thesis at BI, students have to submit their thesis at WU as well by sending it to SIMC Program Management. The thesis will be approved and graded by both institutions individually.

There is no Thesis Defense at BI. Students will have to defend their thesis at WU. The Thesis Defense at WU must be completed after the thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.

The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.